



Contact:

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Do you have what it takes to be the #1 dental practice in your market?

Our clients do.

Join the hundreds of dental practices using Microsite Health's comprehensive sales and marketing solution to increase new patient and revenue flow, while generating a positive return on their marketing dollars. Learn more at: micrositehealth.com.



What does it take to be #1 in your market?

Introducing a comprehensive sales and marketing solution to put patients in your chair.



Custom Website

We build your new website or procedure-specific Microsite, designed to attract new patients and convert them into leads.



Google Ads

Our AdWords expertise maximizes your spending to hit the targeted cost per conversion.



Social Media Advertising

We advertise on social media platforms, like Facebook, which offer the most efficient, predictive media buys.



Search Engine Optimization

We optimize the structure and content of the website to attract from organic search results qualified prospects.



Lead Management Center

We handle all your leads – calls, forms, text messages. The center is staffed by dental rock stars who know how to sell.



Lead Management Software

Proprietary, custom-built software tracks every lead through the entire new-patient journey to determine best ROI.



Reporting Dashboard

Our results are fully transparent. You have access to all the analytics to see how your media and leads are performing.



Executive Meetings

We issue an executive summary and conduct a bi-weekly 15-30 minute Zoom meeting to review results and feedback.



Sales Coaching

We coach dental staffs, via Zoom calls and on-site visits, to more effectively turn consultations into new patients.